

Re: Summer in the City

Subject: Re: Summer in the City

From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

Date: 07/25/2017 11:24 AM

To: Michael Lamb <Michael@downtownnews.com>

CC: Kevin Begovich <kbegovich@downtownla.com>

Kevin,

We are going to run a SITC add in the DT News. Please see the notes below. We can use what we did last year.

Michael,

I would like Wednesday and THursday for the eblasts.

Thanks!

-Mike

From: Michael Lamb <Michael@downtownnews.com>

Sent: Tuesday, July 25, 2017 11:29:03 AM

To: Michael Filson

Cc: Kevin Begovich

Subject: Re: Summer in the City

Great.

Send me the print ad by this Thursday, ad specs attached.

Send the banner ads for the eblasts by this Friday, 728 x 90 and link.

Next week Monday and Tuesday are taken, You can have Wed, Thurs? or Fri?

Michael Lamb
Account Executive
Los Angeles Downtown News
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<http://www.ladowntownnews.com/>

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| On Jul 25, 2017, at 11:15 AM, Michael Filson <mfilson@downtownla.com> wrote:

Re: Summer in the City

Ok, I'll do that!!
When is the ad due?
For the e-blasts, what do you need?

From: Michael Lamb <Michael@downtownnews.com>

Sent: Tuesday, July 25, 2017 11:19:56 AM

To: Michael Filson

Subject: Re: Summer in the City

Yes sir. No additional money

Michael Lamb
Account Executive
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On Jul 25, 2017, at 11:10 AM, Michael Filson <mfilson@downtownla.com> wrote:

Michael,

Would that cover the ad and the 2 eblasts?

From: Michael Lamb <Michael@downtownnews.com>

Sent: Tuesday, July 25, 2017 10:54:59 AM

To: Michael Filson

Subject: Summer in the City

Hey

Do you want to run 1/2 page in the 7/31 issue plus 2 eblasts for the Summer in the City Campaign using the \$1400 credit you have?

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